


# Press Release

**Subject:** Zinga! to Open In Williamsburg Shopping Center

**For Release:** Immediately

**Date:** October 20, 2012

McLean, Virginia

- Williamsburg Associates, Inc. is pleased to announce  has signed a lease at its Williamsburg Shopping Center for 1,166 square feet.
- Zinga! will be operating at 2914 North Sycamore Street in Arlington, Virginia 22207.
- Tenant was represented by Dan Rudolph of Rudolph Fields.
- Landlord was represented by Leonard Pick of Renaud Consulting and Tenant was represented by Kirk Cheney of KLNB Retail.
- Zinga! offers a wide variety of fat free and low calorie frozen yogurt flavors and over 50 delicious toppings; it is self-serve and sold by weight.
- Your masterpiece is limited only by your imagination.
- Each Zinga! store offers 12 flavors each day and changes them frequently.

## Health Benefits

- All of Zinga!'s frozen yogurt flavors meet the National Yogurt Association's criteria for Live and Active Culture yogurt.
- In addition to being delicious, yogurt provides many health benefits.

To learn more about Zinga!, please visit their web site at [www.zingafroyo.com](http://www.zingafroyo.com)

## For Further Information

Contact: Nicholas Kalis



[703 585-0100](tel:7035850100)