



Press Release

Release: Immediately

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Subject: Smoking Kow BBQ Comes to Arlington's Williamsburg Shopping Center

Arlington, Virginia, February 28, 2019 – Smoking Kow BBQ has come to the Williamsburg Shopping Center in Arlington, Virginia.

Dylan Kough (pronounced like the bovine) had ambitions of being a mobile restaurant owner as early as summer of 2007. Before they were cool. However, when looking into the costs and regulations involved in mobile food sales, the red tape and regulation he had to step through was overwhelming for a kid with no money and no business acumen. He vowed to revisit the idea at some point in this life.

Fast forward two bachelor's degrees, three years financial consulting experience, and a CPA certification later, and Dylan was ready to revisit his dream. Every day he sat in his office, he watched the food Trucks assemble at Farragut Square, living out his longtime dream. He had had enough. A longtime BBQ-eating enthusiast, Dylan visited Kansas City in 2011 to experience the pinnacle of the craft he so enjoyed. When he came back to DC, post-BBQ blues immediately set in. He realized there were very few BBQ representatives in the DMV. The rest is history.

He purchased his smoker to begin learning more about barbecue in 2012 and had developed a rock-solid dry rub after tirelessly experimenting all summer. Still searching for a concept, and completely fed up with the lack of accessible and delicious barbeque in Maryland, Dylan began searching DC and Virginia. The lack of barbeque restaurants was astonishing, and worse than the quantity was the quality. Enter Smoking Kow.

Dylan knew, however, that simply putting out a good product would not be enough. One day, between bites of a soggy pork sandwich in Bethesda the taco idea came to him. He knew there was a reason most of the food truck scene in D.C. consisted of Korean *gui* - the tortilla is the perfect vessel for holding deliciously juicy and saucy meats! With the concept in place, Dylan spent his days working Federal Consulting, and his nights and weekends learning how to scratch make tortillas, perfecting sauce recipes, and experimenting with cooking techniques and rubs to produce the most succulent BBQ the DMV had ever seen.

A University of Maryland - College Park graduate with Finance and Accounting degrees, and a doctorate in Barbeque from Smoker's U., Dylan has an active CPA license. His education and business experience allow him to run the business side of things smoothly, so the food side never has to suffer. Since successfully launching Smoking Kow BBQ, Dylan has begun a food truck consulting business to help other dreamers in the area launch a truck of their own and began franchising Smoking Kow to other cities to spread the goodness!

Smoking Kow BBQ, 2910 North Sycamore Street, *Arlington, Virginia 22207*, is conveniently located near the East Falls Church Metro station in the Williamsburg Shopping Center (at the intersection of Sycamore and Williamsburg Boulevard) in Arlington.

Smoking Kow BBQ can be reached at 301 357-0305 or www.smokingkowbbq.com